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## **Eurocarers external evaluation**

### **Terms of reference**

#### **I. Background**

Eurocarers recently renewed its partnership agreement with the European Commission, under the Employment and Social Innovation (EaSI) Programme, for the period 2022-2025. This partnership largely contributes to our positioning as a recognised knowledge-broker on issues pertaining to care and caring in Europe. In order to maximise the impact of our work, we are looking for an external expert to conduct an independent evaluation of our EaSI-funded activities, building on both a qualitative and quantitative assessment.

#### **II. Specific objectives**

The general purpose of the external evaluation is to review Eurocarers' work in the framework of the partnership agreement signed with the EC for the period 2022-2025.

More specifically, the evaluator will be expected to assess:

- The effectiveness of our internal communication strategies and coordination instruments (e.g. working groups, etc.) to build bridges between EU and national policy developments of relevance to our mission; and
- Our efforts to improve the structure and management of our network generally.

The evaluation will run in parallel to the implementation of the project and the independent evaluator is therefore invited to plan for a participatory process. The evaluation report should highlight the strengths and weaknesses of Eurocarers' work under the EaSI programme and make recommendations to improve our work in the future.

It should therefore be structured around the following elements:

- 1) Evaluation of EaSI work programme to date
- 2) Input recommendations into implementation of 2023 work programme (and beyond)
- 3) More general review of governance structures and strategic direction of Eurocarers

#### **III. Evaluation indicators**

The evaluation of the EaSI work programme will be organised according to the organisation's four-year strategic action plan, taking into account the specific objectives defined by the European Commission, the strategic objectives of the organisation and the activities planned.

Alongside an evaluation of whether these indicators are being achieved, questions to be asked will include:

- Are these the right indicators for success? Would other/additional indicators be relevant?
- Is Eurocarers on track to reach its objectives?
- If not, what could be changed to make this possible?
- What lessons can be learnt to maximise our influence beyond 2022?

The second element of the evaluation will also consider:

- Ways of improving Eurocarers' collaboration with potential (private) sponsors, in full compliance with the organisation's [ethical guidelines](#);
- The translation/coordination of Strategies between the secretariat and our network (top-down/bottom-up)
- The quality and attendance of our capacity-building events (Study Visits and other events)
- How much have Eurocarers engaged members on EU?

#### **IV. Methodology and approach**

The evaluation will comprise the following phases:

- Planning and design;
- Collection and analysis of the data, including through semi-structured interviews and document review;
- Identification of evaluation findings, conclusions and recommendations;
- Preparation of a report containing the findings of the evaluation. The report should highlight the extent to which Eurocarers' work programme is being fulfilled, via an analysis of the outputs produced as part of our contract with the EC.

Furthermore, the consultant will also undertake a more qualitative review of Eurocarers' governance and strategy, focusing upon strengthening Eurocarers' organisational capacity and the advocacy and campaigning skills of members.

#### **V. Budget and Deliverables**

Consultants are invited to respond to this call for tenders by sending a summary of their experience accompanied by a CV, a brief description of the methodology envisaged for their work as well as a budget to [Stecy Yghemonos](#) no later than on the 16<sup>th</sup> September 2022 at noon (CET).

Based on previous evaluations, it is expected that the evaluation exercise will require about 10 – 12 days of work.