

## Mainstreaming Care in the European Year of Skills 2023

### Strategies and measures to strengthen informal and formal care

A German-European Policy Dialogue to support the implementation of the EU Care Strategy

## Aufwertung der Pflege im europäischen Jahr der Kompetenzen 2023

### Strategien und Maßnahmen zur Unterstützung informeller und formeller Pflege

Deutsch-europäischer Dialog zur umsetzung der EU Strategie Betreuung und Pflege

**Friday, 26 May 2023, 9:00 – 11:00**

Conference Room Hotel Rossi, Lehrter Straße 66, 10557 Berlin

ZOOM link: <https://us06web.zoom.us/j/82772871728>

## Programme

9:00-9:10	<p><b>Welcome and introduction</b> <b>Prof. Dr. Andreas Hoff</b> Deputy Convenor – Independent Advisory Board for the Reconciliation of Care and Employment Stellvertretender Vorsitzender des unabhängigen Beirats für die Vereinbarkeit von Pflege und Beruf</p>
9:10-9:30	<p><b>Measures for carer support in Germany</b> <b>Andreas Schulze</b> Director-General Demographic Change, Senior Citizens, Non-Statutory Welfare Services; Federal Ministry for Family Affairs, Senior Citizens, Women and Youth, Germany <b>Andreas Schulze</b>, Abteilungsleiter Demografischer Wandel, Ältere Menschen, Wohlfahrtspflege des <b>BMFSFJ</b></p>
9:30-9:50	<p><b>International Responses to Long Term Care Provision</b> <b>Ana Llana Nozal</b> Senior Economist and Team Leader Long Term Care, Organisation for Economic Co-operation and Development (OECD) Followed by 2-3 questions or contributions from the audience</p>
9:50-10:10	<p><b>Implementation of the European Care Strategy</b> <b>Flaviana Teodosiu</b> Team leader long-term care, DG Employment, Social Affairs and Inclusion Followed by 2-3 questions or contributions from the audience</p>
10:10-10:30	<p><b>Strategies for carer support in Sweden (Title TBC)</b> <b>Lennart Magnusson</b> Director of the Swedish National Family Care Competence Centre, Linnaeus University Followed by 2-3 questions or contributions from the audience</p>
10:30-10:50	<p><b>Measures for supporting carers in Scotland</b> <b>Claire Cairns</b> Director, Coalition of Carers in Scotland Followed by 2-3 questions or contributions from the audience</p>
10:50-11:00	<p><b>Discussion</b></p>

## Mainstreaming Care



**Mainstreaming** describes a transformative process in society towards achieving inclusion, equality and social justice.

**Mainstreaming** includes the recognition of diverse characteristics of a group or trend in society, the engagement and participation of those affected, policy measures for addressing inequalities, and the development of change management processes for ensuring improved supports and outcomes.

In Germany and across Europe, primary care responsibility largely rests with families. As a result, over 80% of all care in Germany and Europe is provided by families, mostly women, with direct effect and disadvantages for their economic and social participation in society.

**Mainstreaming care** thus describes the shift from individual to societal responsibility. This includes measures to ensure carers are recognised and represented as equal partners in care, the development of structural supports, and a reappraisal and revaluing of formal and informal care leading to a revised social contract securing rights, support and greater fairness.

Examples are:

### **Mainstreaming Ageing**

UNECE: “Mainstreaming ageing is a strategy, process and multi-dimensional effort of integrating ageing issues into all policy fields and all policy levels. ... The transformative change required to adapt societies to the implications of population ageing and individual longevity cannot be achieved without a whole-of-government and whole-of-society effort.”

<https://unece.org/population/ageing/mainstreaming-ageing>

Guidelines to mainstreaming Ageing

<https://unece.org/population/publications/guidelines-mainstreaming-ageing>

### **Mainstreaming disability**

UNRWA: “Disability mainstreaming is understood as a process of assessing and addressing the possible impact of any planned action on persons with disabilities. It is a way to promote inclusion and to address the barriers that exclude persons with disabilities from the equal enjoyment of their human rights.”

[https://www.unrwa.org/userfiles/file/disability/3\\_disability\\_mainstreaming.pdf](https://www.unrwa.org/userfiles/file/disability/3_disability_mainstreaming.pdf)

