

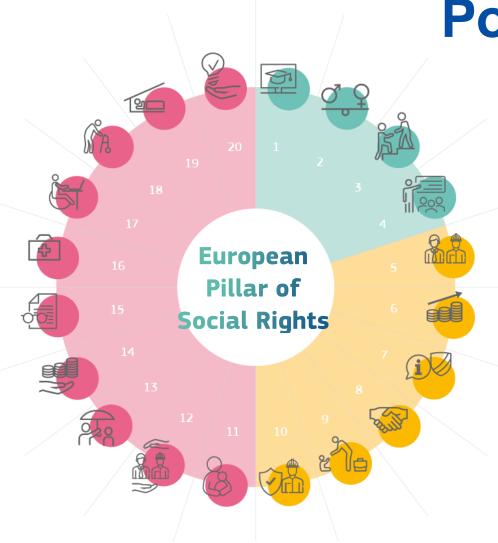
European care strategy: perspectives for addressing long-term care needs

#EUCareStrategy

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Policy rationale

- The number of people in need of LTC will increase by 23% until 2050 (reaching 38.1 million)
- 35.7% of people in the EU do not use (more) home care services for financial reasons
- The share of people 65+ using home care services ranges from 4.7% - 53.7%
- Staff and skills shortages: one in six job advertisements concerns long-term care occupations
- High job creation potential: more than 1.6 million long-term care workers needed by 2050
- 52 million Europeans provide informal LTC



Teena Gates

Journalist & family carer

Ireland

EUROPEAN CARE STRATEGY

Without my help as a family carer, my dad would probably be in an institution. Yet, access to support is a constant battle. As a result, my social and professional life as well as my health have clearly suffered from my caregiving. People should not have to support their loved ones at the expense of their own wellbeing!



The Care Package

Communication on the European care strategy

SWD on consultation activities

Council
Recommendation on
early childhood
education and care:
the Barcelona targets
for 2030

Council
Recommendation on access to affordable high-quality long-term care

Analytical SWD on LTC

LTC Recommendation

Affordability

Social protection so that LTC is

- timely,
- comprehensive,
- adequate

Quality

- quality principles
- quality assurance elements

Availability

- more services & more options
- home care & community-base care
- territorial gaps
- innovative & digital solutions
- accessibility

Carers

- formal (working conditions, skills needs and worker shortages, social dialogue)
- informal (mapping carers, support, e.g. training, counselling, respite care)

EU-level actions on LTC

Services

- LTC recommendation
- Technical assistance (TSI)
- International cooperation (WHO, OECD)
- Innovation (Horizon Europe)
- Digitalization (Digital Europe)

Funding

- Funding for care is investment, not cost
- Ensure adequate investment in care
- Promote public and private investment in care
- EU funds for care

Workforce

- Working conditions
- Attracting more workforce
- Skills
- Social dialogue
- Work-life balance

Evidence and monitoring

- Improving data, task force on LTC statistics
- Projections on demand for care
- Research (Horizon Europe)
- Policy monitoring (European Semester)
- Mutual exchanges and learning

EU-level actions on LTC (ctd)

Working conditions

- Social dialogue at EU and national levels
- Reviewing the application of EU standards on working conditions
- Analysis of occupational safety and health issues in the health and LTC sector

Attracting more workers

- Study mapping admission conditions and rights of non-EU long-term care workers
- Talent Partnerships
- Talent Pool
- Recognition of Qualifications and Validation of Skills of third country nationals

Skills

- Skills partnership under the Pact for Skills for the long-term care sector
- Policy brief on skills intelligence on skills needs and trends for the long-term care sector (CEDEFOP)

Work-life balance

- Work-Life Balance Directive
- Combatting gender stereotypes
- Citizens, Equality, Rights and Values programme (CERV) programme
- Support for informal carers (with WHO)

#EuropeanYearOfSkills

The Year would **promote a mindset of reskilling and upskilling,** boosting **competitiveness** of companies (in particular SMEs), realising the **digital and green transitions** in a **socially fair, inclusive and just manner**.



Investment

Increased, more effective and inclusive investment



Skills relevance

Strengthening skills relevance by close cooperation



Matching aspirations

Matching people's aspirations and skills-set with labour market opportunities



Attracting people

Attracting people from third countries with the skills needed by the Union

Thank you



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Social Europe



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