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Gran Canaria – Spain



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Co-creation in carer support

Co-creation: A New Approach in Carer Support?



Co-creation – what?

- Co-creation or co-production?
 - Used interchangeably (Both, please)

(Voorberg et al. 2015)



A.A. Milne

- The active involvement of end-users in various stages of the production process (Parks et al. 1981)
- A joint effort of citizens and public sector professionals in the initiation, planning, design and implementation of public services

(Brandsen et al. 2018)

Co-creation – why?

- mobilizing societal resources
- enhancing creative problem-solving
- building broad-based ownership for public solutions

Ansell et al. (2024)



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Co-creation – who?

Multiactor collaboration



Co-creation – why not?

Assessing the dark side of co-creation and co-production – see e.g. Plé & Chumpitaz Cáceres (2010), Echeverri & Skålén (2011) and Engen et al. (2021).

Important questions to ask:

- Who is in, and who is out?
- Who benefits, and who loses?
- How is power redistributed?
- What were stakeholders' goals, was there consensus over these goals, have goals been met and, if so, whose goals?
- Which services are scaled up, and which are slimmed down?
- Who can service users or other stakeholders keep accountable for lacking or inadequate services?

Steen et al. (2018) s. 291

Related to tasks solved - what about the time consumed?



Co-creation – how?



*"It's always 'Sit,' 'Stay,' 'Heel'—never
'Think,' 'Innovate,' 'Be yourself.'"*

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